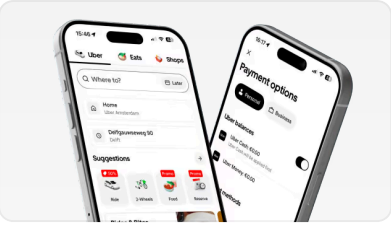
Bart Dunweg

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2024 – Now

Uber Payments

Across Uber's products, I design payment systems that handle transactions and financial partner integrations at scale, from rider and driver flows to enterprise payments and internal commerce tooling.

Impact

- Improved support for enterprise billing and complex financial operations within Uber
- Increased the robustness and adaptability of payment flows across products and markets
- Smoother payment and billing flows for operations teams and end users



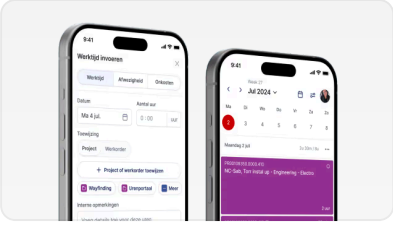
2023 – Now

Heineken Draught Competition

Across live events and everyday bar settings, consistent beer quality and draught execution are essential. A mobile platform supports Heineken's Star Quality Team in delivering on-site bartender training and live experiences.

Impact

- Enabled a 2× increase in the number of bartender trainings delivered through a mobile competition platform
- Supported live draught competitions at major international events, including Formula 1 and the Champions League
- Increased engagement through a second-screen experience with live scoring and leaderboards
- Provided Heineken teams with insight into participation and training outcomes via a dedicated dashboard



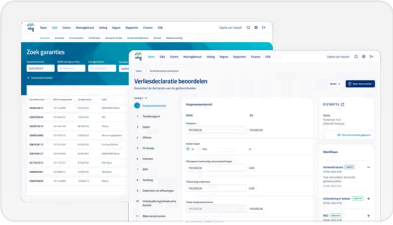
2023 – 2024

Spie Start

Efficient time registration for on-site employees without regular computer access and with varying levels of digital proficiency is challenging. A mobile-first time tracking tool was designed to make the process faster, clearer and more accessible.

Impact

- Improved time registration efficiency by ~17%
- Operational impact with an ROI equivalent to 3.4 FTE (€135K annually)
- Increased accuracy in time reporting, reducing errors by 8–9%
- Validated through a Design Sprint and user testing, contributing to a user rating of 8.0/10
- Enabled reuse and scalability through a Mendix design system, now actively used across other internal Spie tools



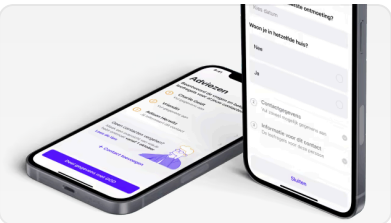
2023 – 2024

NHG design system

NHG manages mortgage support processes through a digital platform used by staff and external partners. A design system was introduced to create a cohesive, scalable experience aligned with NHG's brand and Mendix platform requirements.

Impact

- +19% efficiency, saving ~35 hours per user per year
- 7–15% fewer errors through improved clarity and consistency
- 7% more motivation to use the tools built on the design system
- 13% higher overall satisfaction



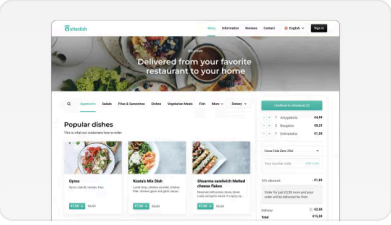
2020 – 2022

GGD Contact

To support COVID-19 source and contact investigations, a secure digital solution was developed for the GGD. A web portal and mobile application were designed to speed up investigations while meeting strict privacy and security requirements.

Impact

- Rolled out across multiple GGD regions nationwide
- Supported contact tracing for thousands of cases
- Reduced the time between positive test results and contact outreach
- Adopted as a core component of the national COVID-19 investigations



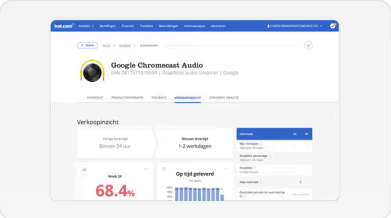
2019 – 2022

Sitedish multi-platform product design

A unified management platform for delivery and takeaway restaurants, bringing online ordering, POS, delivery management and ordering together in one solution. A flexible white-label system was introduced alongside a platform-wide redesign.

Impact

- Multi-platform redesign used daily by ~4,000 restaurants and 20,000+ end users
- Unified five digital touchpoints into one cohesive design ecosystem
- Reduced development time by ~30% through standardized and reusable design components
- Enabled scalable customization through a flexible white-label system



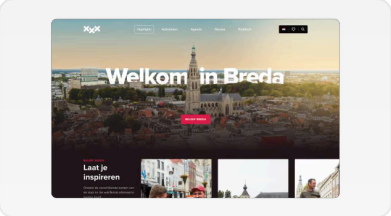
2019

Bol design sprint

As one of the largest e-commerce platforms in the Netherlands, Bol works with a wide network of third-party partners to fulfill orders. A one-week Design Sprint focused on partner needs and delivery reliability.

Impact

- Tested and refined a clear solution direction with real Bol partners
- Identified key levers to reduce late deliveries among top partners
- Improved clarity and predictability of delivery promises



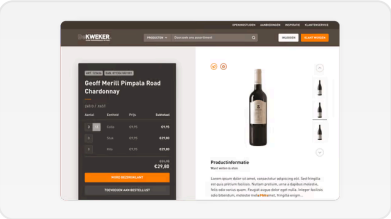
2018

Breda city marketing website

To attract more visitors who stay longer and spend more, a new city website was designed around five core themes: Food, Culture, Shopping, Sports and Family. A magazine-style site helps visitors find activities and events.

Impact

- Improved findability across 200+ events, attractions and hotspots
- Faster visitor orientation and decision-making through clear structure and filtering
- Aligned with Breda's tourism objectives



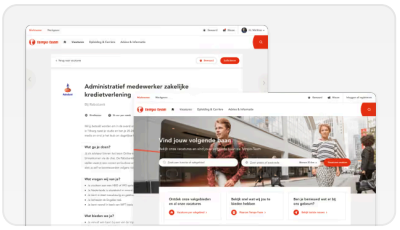
2017 – 2018

De Kweker e-commerce website

De Kweker, a major food wholesaler in Amsterdam and part of Sligro, redesigned its digital platform. The new experience supports both first-time visitors and returning power users through fast navigation, flexible ordering and a refined brand expression.

Impact

- 100%+ increase in new customer sign-ups
- Improved navigation and search for food professionals
- Design later adopted for the Sligro website after acquisition



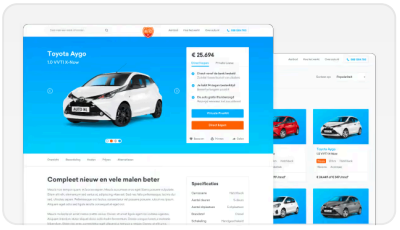
2017

Tempo-Team job search website

The Tempo-Team website was redesigned with a clearer and more intuitive job search experience. Improved search, filtering and vacancy pages help users quickly identify relevant roles, while a simplified application flow supports users throughout the process.

Impact

- More clicks and completed applications, proven in A/B tests
- Supports ~20,000 job postings per year
- Design system in use since 2017



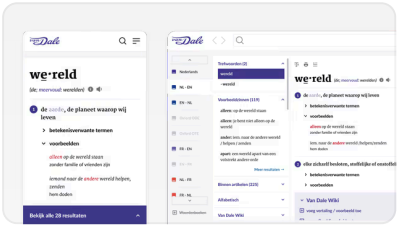
2015 – 2016

Auto.nl

Making buying a car transparent, fun and easy, fully online. The auto.nl website was designed around quick orientation and confident decision-making, enabling fast discovery and clear comparison of cars.

Impact

- One of the first fully online car sales platforms in the Netherlands
- Sold 4,000 cars fully online within the first five years after launch
- Customer rating of 9.3/10, based on 1,211 reviews



2015

Van Dale Online

As the largest dictionary publisher in the Netherlands, Van Dale modernized its digital platform with a clearer, more scalable interface. Navigation and search were optimized to support efficient lookup across user groups.

Impact

- Delivered a production-ready application in under 20 days
- UX foundation still in use after 10+ years
- Supports three core Van Dale product lines
- Adopted as dictionary software by many licensed Dutch schools